



Degale Cooper, YouthCare's CEO, speaks at YouthCare's 37th Annual Luncheon

SPONSOR BENEFITS

As a valued member of the YouthCare community, we invite you to join us at YouthCare's 38th Annual Luncheon to celebrate our 50th Anniversary as a recognized sponsor.

You inspire luncheon guests to give generously, as your support ensures every dollar donated will directly support YouthCare's mission of ending youth homelessness.

Wednesday, March 13, 2024
The Hyatt Regency Seattle

Sponsor Reception: 11am - 11:45am

Luncheon: 12pm - 1pm

CHANGE MAKER SPONSOR - \$50,000

2 RESERVED TABLES & PRE-LUNCHEON RECEPTION FOR 20

2 Tables for 20 for your organization's employees, clients, and friends
Entry to pre-luncheon sponsor reception for 20+ guests

BENEFITS

- NEW Invitation to 2024 Change Maker Reception with CEO Degale Cooper & YouthCare Board President Ken Robertson
- NEW Invitation to 2024 Lunch & Learn with YouthCare CEO Degale Cooper
- NEW Invitation to 2024 Sponsor Event (details to come)
- NEW Logo featured in special advertising (PSBJ Giving Guide & Book of Lists)
- Logo featured on print materials*
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Logo displayed solo as Change Maker on YouthCare's lobby screen for one year
- Logo featured on luncheon print media, promotion, and event letterhead*
- Option to have an elected official or program leader seated at your table
- Inclusion in the YouthCare annual report

DAY-OF RECOGNITION

- Speaking opportunity at pre-luncheon sponsor reception
- Verbal acknowledgment from the stage in luncheon program
- Logo prominently displayed in visual presentation on screen at the event
- Logo prominently featured on all event signage

***LOGO SUBMISSION DEADLINES:** Sponsorships must be confirmed by February 15th for inclusion on print materials



Youth speaker, Layla, poses with Catalyst staff after the Luncheon

CHAMPION SPONSOR - \$25,000

RESERVED TABLE & PRE-LUNCHEON RECEPTION FOR 10

Table of 10 for your organization's employees, clients, and friends
Entry to pre-luncheon sponsor reception for 10+ guests

BENEFITS

- NEW Invitation to 2024 Lunch & Learn with YouthCare CEO Degale Cooper
- NEW Invitation to 2024 Sponsor Event (details to come)
- NEW Logo featured in special advertising (PSBJ Giving Guide & Book of Lists)
- Logo featured on print materials*
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Logo displayed on screen in YouthCare's lobby for one year
- Logo featured on luncheon print media, promotion, and event letterhead*
- Option to have an elected official or a program leader seated at your table
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DAY-OF RECOGNITION

- Speaking opportunity at pre-luncheon sponsor reception
- Verbal acknowledgment from the stage in luncheon program
- Logo prominently displayed in visual presentation on screen at the event
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Guests mingle at pre-luncheon reception

PARTNER SPONSOR - \$15,000

RESERVED TABLE FOR 10 & PRE-LUNCHEON RECEPTION FOR 7

Table of 10 for your organization's employees, clients, and friends
Entry to pre-luncheon sponsor reception for 7 guests

BENEFITS

- NEW Invitation to 2024 Lunch & Learn with YouthCare CEO Degale Cooper
- NEW Invitation to 2024 Sponsor Event (details to come)
- Logo featured on print materials*
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Logo displayed on screen in YouthCare's lobby for one year
- Logo featured in luncheon media and promotion*
- Option to have an elected official or an program leader seated at your table
- Inclusion in the YouthCare annual report

DAY-OF RECOGNITION

- Verbal acknowledgment from the stage in luncheon program
- Logo displayed in visual presentation on screen at the event
- Logo featured on all event signage

- **LOGO SUBMISSION DEADLINES:** Sponsorships must be confirmed by February 15th for inclusion on print materials



YouthCare staff, Pamela Diehm and Kevin Parker, work behind the scenes

FRIEND SPONSOR - \$10,000

RESERVED TABLE FOR 10 & PRE-LUNCHEON RECEPTION FOR 5

Table of 10 for your organization's employees, clients, and friends
Entry to pre-luncheon sponsor reception for 5 guests

BENEFITS

- NEW Invitation to 2024 Sponsor Event (details to come)
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Logo displayed on screen in YouthCare's lobby for one year
- Logo featured in luncheon media and promotion*
- Inclusion in the YouthCare annual report

DAY-OF RECOGNITION

- Verbal acknowledgment from the stage in luncheon program
- Logo displayed on visual presentation on screen at the event
- Logo featured on all event signage

- ***LOGO SUBMISSION DEADLINES:** Sponsorships must be confirmed by February 15th for inclusion on print materials



CEO, Degale Cooper, with staff before the event

ADVOCATE SPONSOR - \$5,000

RESERVED TABLE FOR 10 & PRE-LUNCHEON RECEPTION FOR 3

Table of 10 for your organization's employees, clients, and friends
Entry to pre-luncheon sponsor reception for 3 guests

BENEFITS

- Organization name displayed on event invitation
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Inclusion in YouthCare's annual report

DAY-OF RECOGNITION

- Logo featured on all event signage
- Logo featured on screen at the event
- Verbal acknowledgment from the stage at the event



Youth speaker, Cristian, telling his story

COMMUNITY SPONSOR - \$3,000

RESERVED TABLE FOR 10 & PRE-LUNCHEON RECEPTION FOR 2

Table of 10 for your organization's employees, clients, and friends
Entry to pre-luncheon reception for 2 guests

BENEFITS

- Organization name displayed on event invitation
- Acknowledgment on YouthCare's social media
- Logo featured in YouthCare's e-news
- Logo featured in YouthCare's print newsletter
- Inclusion in YouthCare's annual report

DAY-OF RECOGNITION

- Organization name included on all event signage
- Logo displayed on screen at the event
- Verbal acknowledgment from the stage at the event



Youth speaker, Corey, poses with UDYC staff

AUDIENCE & VISIBILITY

AUDIENCE

- Luncheon: 1,000 attendees
- E-News: 12,000+ contacts
- Print Newsletter: 12,000+ households

SOCIAL MEDIA

- [Facebook](#): 8,100+
- [Instagram](#): 2,300+
- [LinkedIn](#): 2,200+



YouthCare leadership, volunteers, supporters, and friends gather together to end youth homelessness

We welcome the opportunity to speak with you about customizing your sponsorship benefits to best meet your organization's philanthropic and marketing goals. For more information, please contact Senior Director of Community Relations, Josh Castle at (206) 839-7869 or josh.castle@youthcare.org.

Visit us at

www.youthcare.org

to sign up and make a difference for young people rising above homelessness.

Please join us!

YOUTHCARE

Photo credit: Meagan Romney Photography

