Thank you for hosting a fundraiser for YouthCare!

Hosting a fundraiser for YouthCare is a personalized way to introduce friends and family to a cause you care about, educate your network about the root causes of homelessness, build community with peers who share your passion for ending homelessness, and help raise funds to support YouthCare’s mission. When you fundraise for YouthCare, you become a donor, a volunteer, and an advocate for young people experiencing homelessness.

1. GET STARTED
   To create a fundraising page, click the fundraiser button on the campaign page.
   
   On sale for an individual when the option appears.
   
   You’ll also receive tips to create a fundraising page. This guide focuses on fundraising as an individual. If you’d like to join or create a fundraising team, you can do so through the editor, and you can create a fundraising team on your own by joining or creating a team. If you’re still any questions about any of these options, please reach out to our dedicated team.

2. SIGN UP OR SIGN IN
   Create your own account on Classy! using the sign-up form.
   
   If you already have a Classy account, log in to your account.
   
   Classy is a fundraising software for nonprofits. They provide this platform and technical support so we can focus on working with young people and the community!

3. CREATE YOUR FUNDRAISING PAGE
   You will be prompted to fill out some required information— including a fundraising goal, end date, and headline— before you can share your fundraiser.
   
   If you’re having trouble landing on a fundraising goal, base your goal on how much engagement you expect from your friends and family.

4. UPLOAD A PHOTO
   The photo you choose will be visible on your fundraising page.

5. PERSONALIZE YOUR FUNDRAISING PAGE
   You can edit the contents of your fundraising page, tap the Manage button in the upper right corner.
   
   From the editor, you can change the details of your page, including your headline, story, goal, photo, and more.

THE STORY is the main content of your fundraising page. There will be a default story when you first open your editor, but you can (and should) personalize the content to share why you support young people experiencing homelessness. If you’d like to share information on the root causes of homelessness, here are some resources:

https://youthcare.org/why-are-youth-homeless/
https://youthcare.org/about/statement-on-social-justice-and-racial-equity/

NOW YOU'RE READY TO SHARE YOUR FUNDRAISER!

Give your loved ones a call or text, send an email, post on social media about your fundraiser, and celebrate progress toward your goal!

Thank you again for hosting a fundraiser for YouthCare!

Please do not hesitate to reach out to erin.halligan@youthcare.org for support as you host your fundraiser. Here are additional resources that may be helpful:

https://support.classy.org/article/how-to-edit-a-fundraising-page
https://support.classy.org/article/how-to-export-budget-data
https://support.classy.org/article/how-to-create-fundraising-pages
https://support.classy.org/article/creating-a-fundraising-page
https://support.classy.org/article/launching-a-fundraising-page
https://support.classy.org/article/saving-your-fundraising-pages/