

HOW TO HOST A FUNDRAISER FOR YOUTHCARE

Thank you for hosting a fundraiser for YouthCare!

Hosting a fundraiser for YouthCare is a personalized way to introduce friends and family to a cause you care about, educate your network about the root causes of homelessness, build community with peers who share your passion for ending homelessness, and help raise funds to support YouthCare's mission. When you fundraise for YouthCare, you become a donor, a volunteer, and an advocate for young people experiencing homelessness.

1 GET STARTED

To create a fundraising page, click the **fundraise** button on the campaign page.

START A FUNDRAISER

Choose to fundraise as an individual when the option appears.

You'll also see options to join or create a fundraising team. This guide focuses on fundraising as an individual. If you'd like to join an existing team, you can search for the team name, or you can create a team if you anticipate others joining you as fundraising hosts! If you have any questions about any of these options, please reach out to erin.halligan@youthcare.org.

2 SIGN UP OR SIGN IN

Create your own account on Classy* using the signup form.

If you already have a Classy account, log in to your account.

*Classy is a fundraising software for nonprofits. They provide this platform and technical support so we can focus on working with young people and the community!

3 CREATE YOUR FUNDRAISING PAGE

You will be prompted to fill out some required information—including a fundraising goal, end date, and headline—before you can share your fundraiser.

If you're having trouble landing on a fundraising goal, base your goal on how much engagement you expect from your friends and family.

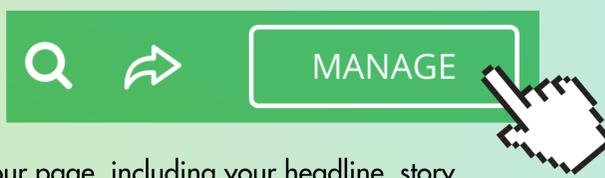
All required fields can be edited later in your fundraiser settings, so there's no pressure to get it 100% correct the first time!

4 UPLOAD A PHOTO

The photo you choose will be visible on your fundraising page.

5 PERSONALIZE YOUR FUNDRAISING PAGE

To edit the contents of your fundraising page, tap the **Manage** button in the upper right corner.



From the editor, you can change the details of your page, including your headline, story, goal, photo, and more.



THE STORY is the main content of your fundraising page.

There will be a default story when you first open your editor, but you can (and should!) personalize the content to share why you support young people experiencing homelessness. If you'd like to share information on the root causes of homelessness, here are some resources:

<https://youthcare.org/why-are-youth-homeless/>

<https://youthcare.org/about/statement-on-social-justice-and-racial-equity/>

NOW YOU'RE READY TO SHARE YOUR FUNDRAISER!

Give your loved ones a call or text, send an email, post on social media about your fundraiser, and celebrate progress toward your goal!



Thank you again for hosting a fundraiser for YouthCare!

Please do not hesitate to reach out to erin.halligan@youthcare.org for support as you host your fundraiser. Here are additional resources that may be helpful:

<https://support.classy.org/s/article/how-to-edit-a-fundraising-page>

<https://support.classy.org/s/article/classy-supporter-dashboard-explained>

<https://support.classy.org/s/article/supporter-page-overview>

https://cdn2.hubspot.net/hubfs/190333/Misc_Resources/customizable-tips-packet/fundraiser-tips-infographic.pdf